www.familytimes.co.nz

NZ'S NO. 1 QUARTERLY NEWS MAGAZINE FOR PARENTS AND CHILDREN

Family TIMES

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Drive customers to your website by advertising on ours

Familytimes.co.nz is the online version of our free quarterly news magazine for parents and children. With a circulation of over 170,000, **Family Times reaches more New Zealand families for less** than our main competitors. We have a range of online advertising options to choose from and can help you maximise your advertising spend with a coordinated cross-media promotion involving print and web advertising. A combination that can often be up to five times more effective than print or online advertising alone.
Talk to us about your advertising needs – we have a range of options to suit every product and budget.

Online Advertising Rates - Non Commission Bearing

Display Advertising

Premium Display Ad

300 X 250

Home page = $ 675.00

Feature page = $ 345.00

Square
125 X 125
Home $ 295.00
Feature $ 175.00

Banner 280 X 60
Home $295.00
Feature $175.00

Sizing is quoted in pixels – width x height
Time online is 3 months from 'go-live' date
Your advertisement is hyperlinked to the relevant page on your website.

Resource Directory

For a $75.00 investment, you get a 75-word listing. That's works out at just $6.25 per month.

Material Deadline

Please refer to our print deadlines. These are our usual deadlines for material but we are able to negotiate other dates for online advertising if necessary.

Specifications

We accept PDF, JPG and Gif format plus YouTube video for the premium size.
Maximum file size is 30 KB.
There is a charge for advertisements not supplied.

Discounted rates are available when buying print and online advertising

All rates quoted exclude GST.

Feature Movie Trailer - **WALL•E**

Click here to see the official website

Your advertisement here