

Material Specifications

Following are the requirements for supplying material for inclusion in Family Times.

Recommended screens

100Lpi, round dot.

Images scanned suitable for newsprint with a dot gain allowance of 30%, shadow max 65%, highlight up to 2%, background screens 10%.

Digital

Family Times is produced and assembled on a PC/Windows platform.

PC programmes

Coreldraw
Indesign
Photoshop
Microsoft Word

Files

Coreldraw - version higher than 10 (when available) will not import directly and will need to be saved as a Coreldraw (or lower) files.

Macintosh freehand files should be exported as an Eps - remember to convert type to paths first.

Word files can be accepted for text of advertisements or editorial.

Advertisements created in word processing programmes cannot be placed as they lose their formatting.

Photoshop files saved as Tiff, Jpeg or Eps are acceptable.

Please note: if supplying complete material please supply a print out of the finished advertisement. Also make sure that black overprint (if used) is set correctly. These will not show on screen but could output incorrectly when film work is made.

Graphic/Image formats

Eps, Tiff and Jpeg formats are our standard usable formats. If scanning and preparing images yourself, image software should be set up for newsprint as noted under screens. Resolution should be set at 300Dpi and supplied as CMYK if colour. If sending by E-mail – save as Jpeg set to maximum quality. We will convert images to CMYK if it is not supplied in this format..



Please note: if supplying an Eps that contains placed Tiffs, make sure to include the Tiffs as separate files, on the same disc, or in the same folder. Don't assume the files are automatically embedded when the Eps is created.

Fonts

Please make sure all fonts have been converted to paths before creating an Eps file. Alternatively please make sure all fonts are included with the file. Otherwise we will be forced to use substitute fonts which may not match your original concept and lead to problem with positioning of type.

Disks

If sending a file on disk, we can accept CDs and DVDs. Note: PCs will not read Macintosh formatted CDs or DVDs.

Email

You can directly E-mail your advertisement to the Family Times Design Team at familytimes@xtra.co.nz

Fax

We cannot use logos or images sent to us by fax, as the resolution quality is sub-standard and will lead to poor reproduction.

Photographs



If you are sending us photographs or logos to be scanned to be used in your advertisement, please make sure they are of high standard. We will create our own CMYK file. Images should be at least the same size or larger than the final intended production size. Maximum image size is A4 (210 x 297 mm). File size should be between 500 kilo bite and 1 mega bite .

Note: printed images as in brochures etc have already been screened and will have to be rescreened which will lower the finished quality depending on the original resolution. Please supply original photographs wherever possible.