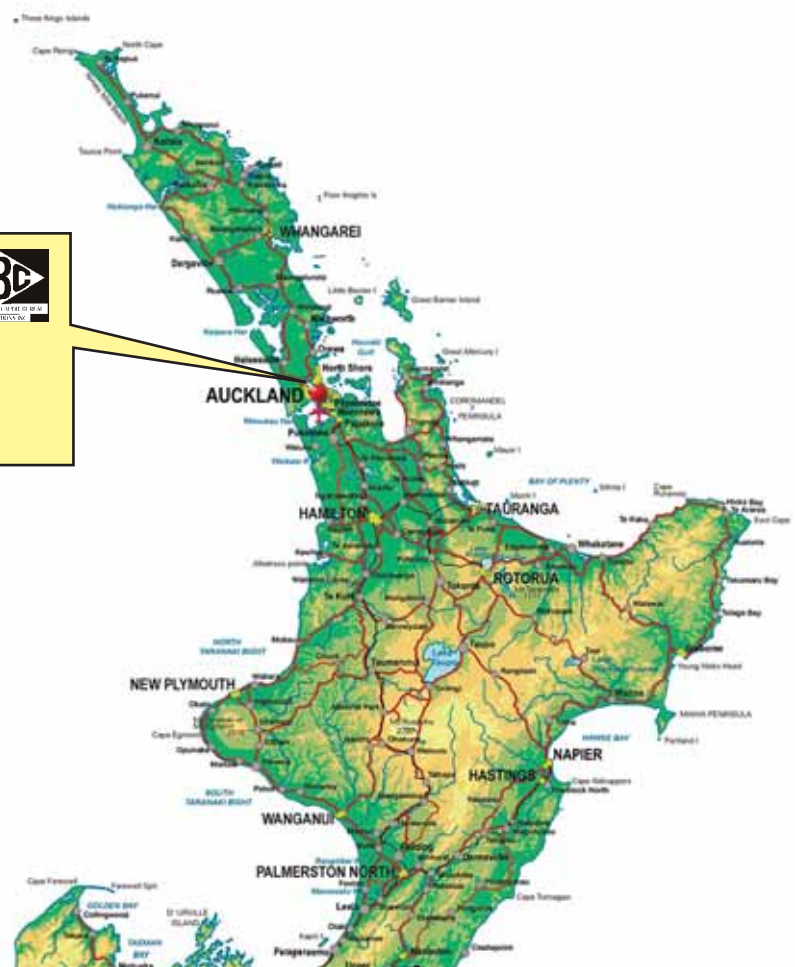


National Circulation Per Issue

AUCKLAND

* 64,514 Families per issue.
Geographic Area: Auckland City, Franklin District, Manukau City, North Shore City, Rodney District, Waitakere City.



NATIONAL

159,283 Families per issue

Distribution:

Primary Schools, Intermediate Schools, Early Childhood Education Centres, various medical and midwifery centres, civic and commercial outlets.

* NZ Audit Bureau of Circulation
30 June 2011.



WELLINGTON

* 38,987 Families per issue.
Geographic Area: Wellington City, Porirua City, the Hutt Valley & Kapiti Coast



CHRISTCHURCH

* 42,641 Families per issue.
Geographic Area: Christchurch and outlying districts including: Burnham, Diamond Harbour, Lincoln, Lyttelton, Rangiora, Tai Tapu, Waikuku, West Melton.



DUNEDIN

* 13,140 Families per issue.
Geographic Area: Dunedin and outlying districts including: Mosgiel, Palmerston, Dunback, McRaes Flat, Taieri.

